



BETA THETA PI
— MEN OF PRINCIPLE —

Alpha Tau Chapter
University of Nebraska-Lincoln
Summer Rush
2020



Jack Patzner

Brooks Douglass

Sam Rice

Note from the Rush Chairmen

The Greek System at UNL has enjoyed a strong and rich tradition, which has molded some of the most influential and successful leaders to both our state and nation. Even dearer than their alma mater are the fraternities which they pledged so long ago. As your high school days come to a close, you will be making one of the most important decisions of your life thus far. In choosing a fraternity, you should look for a group of men whose ideal and goals most closely parallel your own. The following pages will explain how the Alpha Tau chapter of Beta Theta Pi perennially ranks at the top of the University of Nebraska-Lincoln's Greek community, excelling at all areas of campus life. As rush chairmen, we look forward to meeting you and your parents this summer. We hope that you will consider what Beta Theta Pi has to offer.

Each year we get really excited for the summer recruitment process to get underway. This summer's process will be different than any in the past due to the COVID-19 situation. We want to assure you that all of our decisions regarding the rush process will be made with all parties' health and best interest in mind. When hosting events, we plan on creating the most sanitary and safe environment possible for all rush events and meetings. When we host anything at the house or other locations we will be thoroughly wiping down commonly touched surfaces and providing hand sanitizer. We ask that if you are experiencing symptoms please refrain from coming to rush events to ensure that they are safe. We look forward to this rush process and finding the next group of young men to join the Alpha Tau chapter of Beta Theta Pi. Here is to a safe and fun-filled summer!



ABOUT BETA

Heritage and destiny constantly come to mind when one thinks of Beta Theta Pi. Our fraternity was founded at Miami University in Oxford, Ohio in 1839. Our founders, led by John Reily Knox, created a fraternity, which sought to establish a brotherhood based on moral and social cultivation while priding itself on academic excellence. After more than 170 years Beta is supported by over 114,000 living alumni and 6,200 undergraduates on 140 campuses in the United States and Canada. Our local chapter shares this heritage as being one of the first fraternities on campus. Our chapter was granted its charter on September 13, 1888.

Nationally, Alpha Tau was one of the first few to adopt and successfully implement the Men of Principle program, used now by all Beta chapters. Beta has earned the distinction as a pioneering fraternity because of its spirit of establishing many firsts within the fraternity world. Beta Theta Pi is such a strong organization that it boasts being the first fraternity on 34 campuses, as well as the first fraternity founded in 13 states. Beta Theta Pi was also the first fraternity to establish a minimum 2.5 GPA for activation, which set the standard for other fraternities to follow. In addition, The Beta Theta Pi magazine was the first fraternal magazine published and is still received by thousands across the country today.

NIC AWARD

The Alpha Tau of Beta Theta Pi has set a new standard of excellence. In 2005, we were among four chapters of any fraternity in the country to win the NIC (North American Interfraternity Conference) Award of Distinction. **We are the only fraternity at UNL to receive this award.**

The NIC is an umbrella organization for the IFCs (Interfraternity Councils), which govern fraternities on each campus. Its coveted Award of Distinction is given out to only a few chapters each year; and it is extremely difficult to get.

Unlike many fraternal awards, it gives an abstract list of qualifications to let the chapter be creative in their materials; applications are extensive, detailed, and require an excellence beyond standards of fraternities on their campus and in the country.

We are only the second Beta chapter to win this award (behind our first chapter at Miami University, which won it in 2004). The criteria for this award, as set forth by the NIC, include "excellence in scholarship," being "cutting edge," and "standing in the face of adversity."

We are confident this award sets us apart from any other fraternity on campus.

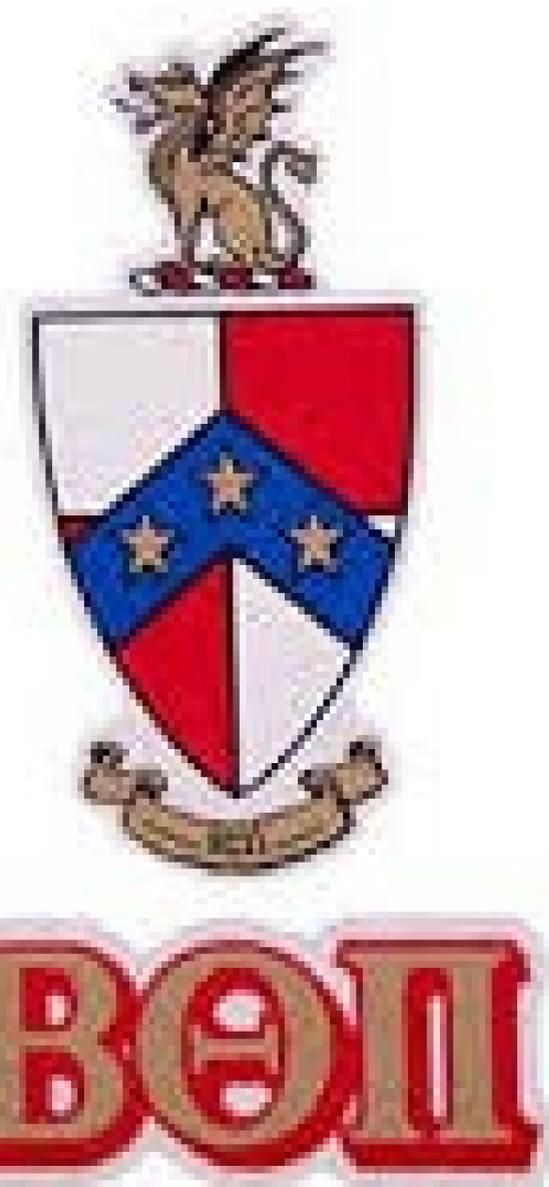


A well-rounded social life is an important part of your college experience. One of the many keys key to success in college is meeting new people and interacting with others. As a Beta you can be sure that the positive social atmosphere that is offered will allow you to develop character and establish a network of relationships.

The diversity of our social calendar allows our members a variety of opportunities. The social calendar consists of dinner exchanges with sororities, formals, soph-froshes, game day barbeques, and mixers. We also have numerous theme parties, many of which have achieved campus-wide popularity.

Beta Social Events

Biltmore
Halloween Party
Spring and Winter Formals
Fratalina Wine Mixer
Crave Formal
Riverboat Formal
Dynamo
The Big 4
Beach Party
Big Sneak
Highlighter Theme
Mardi Gras





INTRAMURALS

The University of Nebraska offers a comprehensive intramural athletics program, ranking in Sport Illustrated's top ten of all collegiate programs. A total of 66 intramural sports are offered by the NU Campus Recreation Center. Competitive sports are taken seriously at Beta Theta Pi and create a fun and energetic atmosphere.

From 2016-2017 Beta Theta Pi competed in Basketball, Co-Ed Basketball, Co-Ed Volleyball, Sand Volleyball, Flag Football, Indoor & Outdoor Soccer, Dodgeball, Softball, Broomball, Golf, and Lasertag.

INVOLVEMENT



Keegan Schuchart

Activities & Organizations

- University Program Council
- ASUN Student Government
- New Student Enrollment Navigators (Greekside)
- UNL Honors Program
- College of Business Honors Academy
- Dance Marathon
- The Big Event
- Honors Ambassadors
- Greek Ambassadors
- University Ambassadors

Honorary Societies

- innocents Society, Mortar Board, Omicron Delta Kappa, Raikes School of Computer Science and Management, Honors Program, Deans List, Order of Omega, Golden Key National Honor Society, Alpha Epsilon Rho, Beta Alpha Psi, Tau Beta Phi, Alpha Kappa Psi, Phi Alpha Delta, Beta Gamma Sigma



BETA THETA PI
— MEN OF PRINCIPLE —

The pledge program of the Alpha Tau chapter of Beta Theta Pi is structured around the nine goals of the Men of Principle Initiative. While these goals and their accompanying action plans are primarily intended to provide direction for the continual improvement and governing of the chapter as a whole.

During pledgship, each young man is educated in the local and national traditions of Beta Theta Pi and the University of Nebraska to ensure a better understanding of his chosen fraternity and college. Activities are organized to educate the pledge on all aspects of our fraternity, as well as the relationship among fellow pledge brothers. Along with focusing on their academics, pledges are encouraged to participate in intramural athletics, involvement activities, and service to the community.

The nine goals of the Men of Principle Initiative are:

- 1) Cultivation of the Intellect
- 2) Leadership Development & Self Governance
- 3) Commitment to Community
- 4) Member Education
- 5) Responsible Personal Conduct
- 6) Chapter Advisors
- 7.) Member Recruitment
- 8) Communication
- 9) Lifelong Fraternal Brotherhood

PLEDGE PROGRAM

PLEDGE CLASS OF 2019

Our pledge education program helps acclimate incoming college students to a beneficial environment. By pledging Beta Theta Pi, a young man surrounds himself with others who are successful, in the classroom and out, and commits himself to develop in a direction that will benefit him throughout his life.

In selecting a fraternity, it is critical to choose a chapter offering you a chance to build close friendships with young men who are motivated, success oriented, and enjoyable to be around. The men of Beta promise to provide our future brothers with some of the fondest memories of their lives during their college years and beyond.

Average ACT: 27.23

Average High School GPA: 3.83

Regents Scholars, National Merit Finalist, Valedictorians, Chancellors Leadership Class, Honors Program, State Champion Athletes, Gatorade Athlete of the Year, FFA, Boys' State, Student Government, Homecoming/Prom Court, Pepsi Service Scholars, and Class Presidents



BETA LEADERSHIP OPPORTUNITIES

In 1997, seven Beta collegians received scholarships to attend the Undergraduate Interfraternity Institute. Today, nearly 3,000 Betas are benefitting annually from the Fraternity's educational programming and scholarships. The demand for leadership opportunities and the Men of Principle initiative has increased steadily. Upon These Principles: A Campaign for Every Beta has responded to that demand, already allowing for the increase in numbers of Beta participants in experiential leadership programs.

The Campaign aims to ensure that the experiences of friendship, leadership and brotherhood will be available to future generations of young Betas, and is essential to the Fraternity's ability to maintain and build upon its position of strength in the fraternity world.

The following leadership opportunities are open to undergraduate members of the Beta chapter each year:



The John and Nellie Wooden Institute for Men of Principle: An intense five-day educational experience designed to lead groups of 60 undergraduate Betas — identified as prospective leaders — through a program of fraternal values, leading with integrity, enhancing chapter motivation, team-building, effective confrontation and service learning.



Keystone Regional Leadership Conferences are a high quality, regional education experience focusing on chapter officer development, principled leadership and volunteer training. Six key tone programs are offered annually.



Beta Theta Pi Convention is our annual reunion where the Beta family cultivates new and old relationships, celebrates individual and chapter achievements and inspires attendees to continue to live Beta's values.



2020-2021 CHAPTER FEES



Fall 2020 Live-Out Fee
\$750.00 (room, board, chapter dues)

One Time Pledge Fee
\$144.00 (GF Insurance, IFC dues)

One Time Initiation Fee
\$277.00

Total Fall 2020 Live-Out Cost
\$894.00

Spring 2021 Live-Out Cost
\$1027.00

Fall 2020 Live-In Fee
\$3940.00 (room, board, chapter dues)

One Time Pledge Fee
\$144.00 (GF Insurance, IFC dues)

Refundable Damage Deposit
\$300.00 (Refunded after moving out)

Total Fall 2020 Live-In Cost
\$4084.00

Spring 2021 Live-In Cost
\$4217.00 (Includes Initiation Fee (\$277.00))

The Experience Company

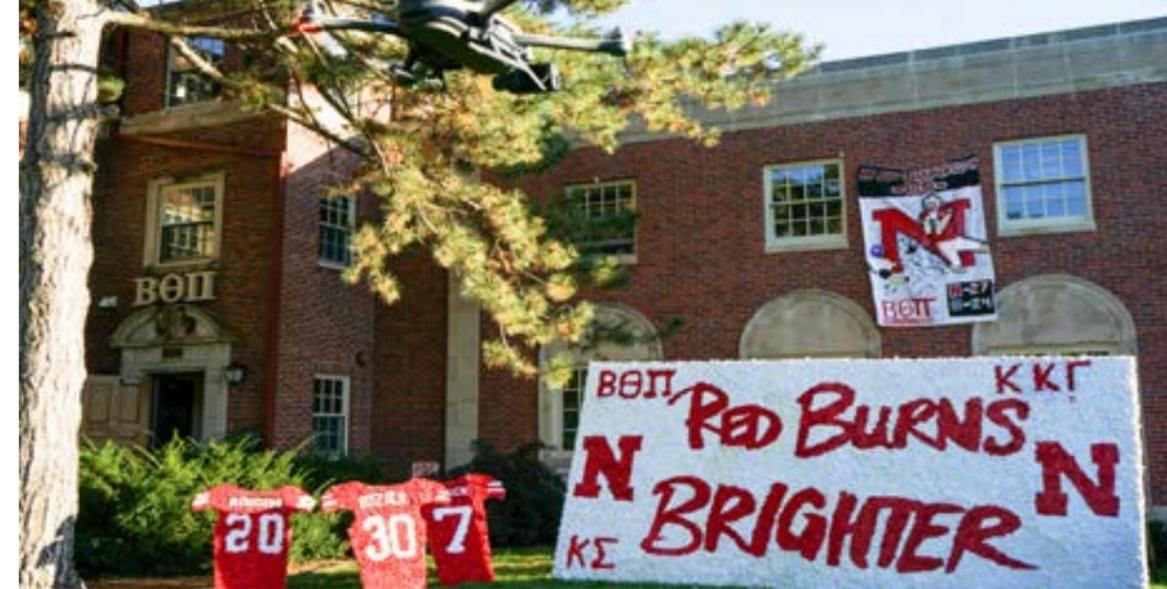
Internship program:

The Experience Company was established to provide opportunities for leadership, professional experience, and personal growth to its undergraduate members at the University of Nebraska – Lincoln. Staffed and operated by a combination of undergraduates, alumni, parents, and business leaders, The Experience Company's mission is to create the finest internship program offered by any collegiate undergraduate organization and create a network of invested professionals to provide opportunities that will significantly shape the lives of young men in a positive manner.

This year we have 25 intern candidates and are actively matching them to important employment relationships with leading companies. We are establishing relationships in the fields of Engineering, STEM, Actuarial Science, Medicine, Marketing, Accounting, and Finance. These connections are coming from elite companies such as Deloitte, KPMG, Ameritas, Oath (Yahoo), UNMC, Progress Rail, and many more. Our goal is to have all of the interns employed by the end of the fall semester.

Mentorship program:

Research shows that mentorship is the primary differentiator between a successful and unsuccessful individual. Within our mentor program, every undergraduate takes the Strengths Finder examination which in return highlights their top 5 strengths. We then have a strengths coach, Mike Wortman, work personally with the members to ensure they fully understand how to employ those strengths in their everyday lives. Participants receive an alumni member chosen by TEC that will add to value to their college experience as well as guidance in their transition into the professional world. This year we have 102 individuals matched into 51 pairs that are engaged in the program.



CHAPTER HOUSE

Beta Theta Pi's chapter house at the University of Nebraska is a three-story mansion. Originally built in 1925, the chapter house is located at 1515 R Street, in the heart of campus and the thriving downtown area.

In 2013 The house was completely gutted from the inside and every part of the house was rebuilt. The outside was kept the same in order to keep the historical integrity the Alpha Tau chapter house has accumulated over the years. The renovations totaled at \$3 million, further showing the dedication current and former Alpha Tau Betas have towards the house.

Recent years have brought major updates to Beta Theta Pi's ability to take advantage of the latest in technology. A major initiative was undertaken to provide high-speed data access to every living unit within the house, as well as common areas.

To complement this, our chapter has acquired a fax machine, copy machine, and two laser printers. This past year, the Parents' Alliance purchased a brand new big screen TV for our living room. The alumni, undergraduate brothers of Beta Theta Pi, and their parents work hard to provide the latest technologies in order to assist all our members to be successful in their endeavors.

The Alpha Tau alumni take a dedicated and active role in our organization. Their strength and foresight have allowed us to flourish on campus as a place of growth and leadership. Evidence of such strong alumni support is visible throughout our chapter house. Our recent and continuing renovation projects could not be possible without the generosity of our alumni.

As an act of lifelong fraternal brotherhood, the undergraduate brothers are constantly trying to extend their efforts to our alumni. The chapter holds open house events for alumni on home football Saturdays, including an alumni banquet on Homecoming weekend. Additionally, the chapter hosts an annual alumni golf tournament, with foursomes consisting of brothers of all ages.

Prominent Nebraska Betas:

Burt Folsom: President of Beta Theta Pi General Fraternity (1987-1990)

Grant Gregory: Former CEO, Deloitte & Touche Co.

David Karnes: Former United States Senator

Larry Romjue: Member of the PGA Tour

Jack Stewart: Author/Lawyer

William Swansom: Former Nebraska State Senator

Kenneth Wherry: Former United States Senator



The support we receive from our parents is crucial to the success of Beta Theta Pi. We have a strong Parents' Alliance dedicated to making our college experience as positive as possible. Our Parents Alliance is active in supporting the members of this chapter. We host Parents' Day every Homecoming weekend. During the fall, we hold a Dads' Day coinciding with a home football game, and in the spring, we hold a Moms' Day. In addition, our parents organize a memorable Winter Formal year after year. Parents also provide our fuel for learning by providing food and snacks during Dead Week and Finals Week each semester.

To find out more about Beta Theta Pi's Parents Alliance, please contact Steve and Diane Shulte (402) 488-8887



Robin

In the fall of 2018, Robin Schmidt joined us at 1515 R ST. Along with being our house director, Robin is a devout mother and an avid yoga instructor. She is a great fit for Beta, and her interaction with the chapter has been phenomenal

Scott

In the fall of 2018, Scott Thorson began as the new cook here at Beta. Along with preparing delicious home-cooked meals, Scott single-handedly holds the kitchen intact while never leaving the 90 men of Alpha Tau hungry. Being a former cook of the local restaurant Leadbellies, Scott never disappoints in providing us with the highest quality of food.





-2 out of the last 4 highest MCAT scores in all of Nebraska have come out of Alpha Tau alone

-Over 85 Rhode Scholars, more than any other fraternity

-Over 40 Betas listed on the Forbes 400 List

-More Olympic Medalists than any other fraternity

-A Beta served on the United States Supreme Court from 1877 to 1975, including the late Justice William O. Douglas. In 1911 there were four members who were Betas. Between 1881-1889, three members of the court were Betas.

-More than 200 Betas have been United States Senators and members of the House of Representatives, more than any other fraternity.

-23 states have had a Beta as Governor

-7 Betas have won the Medal of Honor

-First fraternity to establish a minimum GPA of 2.5

- Published the first fraternity magazine in 1872

-Leader among fraternities with members listed in Who's Who in America Today and Canadian Who's Who

- Sheldon Memorial Art Gallery, Brace Laboratories and the Broyhill Fountain were all donated by Betas to UNL.



Kevin Woolworth: Management, Recent Graduate Olathe, KS

Kevin Woolworth is the son of Mike and Kathy Woolworth of Olathe, KS, where he attended Blue Valley Southwest High School in Overland Park, KS. In high school, Kevin was a captain of the football team, track athlete, President of Relay for Life, and a member of National Honors Society and Spanish National Honors Society. In college, Kevin was a part of the Nebraska Business Honors Academy, and served in various roles for several campus organizations, including Peer Mentor for the University Honors Program, Fundraising Chairman for Dance Marathon, Orientation Leader for New Student Enrollment, and President of the Sports Business Association. He also completed three internships throughout his college career with Learfield IMG College, Kansas City Mavericks, and Nebraska Sports Council. During his time in Beta Theta Pi, Kevin served as an Assistant Scholarship Chairman before joining the executive team as Scholarship Chairman, and then as Chapter President. Kevin is now attending graduate school at Ohio University and will receive his MBA and Master of Sports Administration.



Luke Jarecke, Biochemistry and Nutrition Science , Senior Columbus, NE

Luke Jarecke is the son of Greg and Kim Jarecke of Columbus, NE where he attended Scotus High School. Luke is going into his senior year at UNL, and is working on majors in biochemistry and nutrition science with hopes of attending medical school in the future. He is from Columbus, NE, where he graduated from Scotus High School. He currently holds the Beta Executive position of Social Chairman, and is also Beta's active Public Relations Chair. He is involved with many organizations around campus, including the UNL Honors Program as well New Student Enrollment, where he is an Orientation Leader (you may see him on your NSE day!). He is also on the Executive Team for his college's (CEHS) Student Advisory Board, holding the position of Public Relations Coordinator. Outside of campus, he works as a tutor for OnToCollege with John Baylor, and volunteers for LAUNCH Leadership, Cornhusker Boys State, and Lighthouse After-School Program. His passions and interests include traveling, music, and meeting new people.



Nick Callahan: Finance, Accounting, and Economics, Junior Kansas City, KS

Nick is the son of Tom and Jenny Callahan of Kansas City, KS where he attended St. James Academy. There, he was a member of the national honors society, rocket science club, captain of the swim team, and student body representative. On campus, he's gotten involved in The Wall Street Scholars of Nebraska and The Big Red Investment Club. He's balanced these activities with his current audit internship at Ameritas and involvement in the house. He previously served as a freshman social chair, and is currently serving as the chapter's Treasurer. Nick is majoring in Finance, Accounting, and Economics with minors in Mathematics and Entrepreneurship.



Jake Samuelson, Biological Sciences, Junior
Omaha, NE

Jake Samuelson is the son of Jay and Gina Samuelson of Omaha, NE, where he attended Creighton Preparatory High School. Jake is going into his Junior year at UNL where he studies Biological Sciences with intentions of going to dental school. Jake has received various honors for his academics, including being listed on the college of Arts and Sciences' Dean's List each of his four semesters as a UNL student. He also works as a lab intern for the American College of Medical Genetics and Genomics. Jake held the position of Scholarship Cabinet this past year and plans on continuing to be very involved in the house, although he no longer holds any position. In his free time, Jake enjoys playing sports and hanging out with his friends.



Parker Miller: Computer Science, Sophomore
Leawood, KS

Parker is the son of Erik and Tina Miller of Leawood, KS. While attending Blue Valley North High School, he was a four-year varsity starter for the lacrosse team. Outside of sports, Parker was an AP Scholar with Distinction, achieved the Principal's Honor Roll every semester, and graduated in the top 2% of his class. He was a member of multiple National Honor Societies, started a club to tutor middle schoolers in math and science, and attended Boys State of Kansas where he was elected President of the Senate. At UNL, Parker was selected for the Jeffrey S. Raikes School of Computer Science and Management in the 2019 cohort. He is a Raikes Ambassador and is involved with multiple philanthropies such as Lighthouse and Dance Marathon. Currently, Parker serves as the Technology Chair for the Alpha Tau Chapter of Beta Theta Pi and will be the Assistant Pledge Educator this year.



Jampe Gergen: Architecture, Sophomore
Lincoln, NE

- Jampe' is the son of Tim and Sarah Gergen and is from Lincoln, NE. He attended Lincoln Southeast High School and during that time was captain of the football team, led sessions of middle school church youth groups, and was on honor roll all 4 years. During his time in college Jampe' is heavily involved in the College of Architecture and earned Honor Society recognition after his first semester. While in Beta, he regularly attended Light House after school program and helped out in his own community as well. Jampe' was also an assistant social chair member during his freshman year. This year he will help serve as a homecoming chairman and continue his involvement with the house heavily.



Beta Theta Pi here at the University of Nebraska-Lincoln has proved itself as one of the best chapters on campus and in the country. We have continuously won awards for our nationally recognized efforts in philanthropy, academics, campus involvement, and leadership. We have won 15+ Knox awards - the highest chapter award for Beta chapters - given by our general fraternity, and have also won 2 North American Interfraternity Conference (NIC) awards of distinction by conveying our commitment to a positive fraternal experience.

At UNL, we pride ourselves with a "Work Hard, Play Hard" mentality. Although we do focus on the social connections and experiences college has to offer, we especially focus on building a strong foundation of intellectual growth, mutual assistance, and responsible conduct - all of which are foundational to our Men of Principle Initiative. We have been dedicated to cultivating men of principle within our walls since we became a pilot chapter of this amazing initiative in 1998.

We offer a 4 year experience for our members that will last a lifetime. I invite you to learn more about our amazing fraternity, and the Greek community at UNL as a whole. Not a single man you will meet in the recruitment process will regret his decision of being a beta, or being a part of the Greek experience. Joining the Alpha Tau chapter of Beta Theta Pi was the best decision I have ever made - and I hope it will be yours as well.

Sincerely and in ___kai___,
Erik Goodwin AT 2472

GENERAL INFORMATION

Website: nebraskabeta.com

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Rush Chairs can be contacted at:

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