

125 YEARS OF EXCELLENCE - CONTINUING OUR TRADITION

ALPHA TAU CHAPTER OF BETA THETA PI AT THE UNIVERSITY OF NEBRASKA



MAMMEL MATCHING GIFT PROVIDES GREAT CAMPAIGN BOOST YOUR SUPPORT STILL NEEDED TO REACH \$3 MILLION GOAL

Beta Brothers, for over two years we have been corresponding with you about the *125 Years of Excellence—Continuing Our Tradition* campaign. This update is from our hearts, and from our campaign committee members who have given our chapter so much time and effort.

We have raised \$2,849,323 toward our \$3 million goal. This amount includes a very generous match from **Carl Mammel '52**, one of our honorary co-chairmen, given for new pledges and new contributions made since November 2013. Thanks again, Carl! We, as alumni, are fully capable of raising another \$150,000—but we need your help, your understanding, and some of your money to achieve our goal.

We began our campaign with more than 1,200 active alumni as potential donors. To date, 336 alumni and friends have contributed; our sincere thanks to all of you. That also means 73% of our alumni have not yet made a pledge!

We know as brothers leave college and move away from Nebraska that “the ties that bind” may not be as strong. In most cases, however, the degree of one’s success had its start at 1515 R Street in Lincoln. **Friendships, integrity, leadership, attitudes, work ethic, and dependability are all values instilled by Alpha Tau.** The same applies to the active chapter, which remains outstanding and the top fraternity on campus. The chapter was second in the spring 2014 fraternity rankings for their 3.430 GPA, 0.128 behind Beta Sigma Psi.

Our efforts will pave the way for those future Betas who will follow in our footsteps. We have a completely remodeled chapter house that now provides safe, modern, and competitive living quarters. **We need to finish the job with the same momentum with which we started.**

Think of how Alpha Tau has influenced you. Some facts to think about when considering whether to make a pledge:

- To those who have not yet made a pledge—we need your financial support. 83% of what we need has been pledged by 27% of our alumni base.

- If everyone who has not pledged would make a gift of \$300 (\$60 a year over a five-year period), we would reach our goal.
- **New pledges can still be made over a five-year period** broken down into monthly or yearly payments.
- Pledges can be made to the University of Nebraska Foundation and are 100% tax deductible, depending on your tax status.
- Pledges made to the Beta Theta Pi Alumni Association of Nebraska are **not** tax deductible, but will allow us to pay for furniture, parking, landscaping, campaign costs, etc., that cannot be paid using Foundation gifts.

For those who have already made a pledge, paying any balance due now will help reduce our borrowing costs—currently about \$5,400 a month. We would appreciate any additional support you can offer. You can increase the amount of your contribution by adding an additional year to your pledge or sending in a new gift.

We ask you to join the current active chapter brothers and their families who have recognized the importance of supporting the campaign and have contributed \$250,000 and are paying increased rent to the Beta Theta Pi Alumni Association of Nebraska.

Please consider what you can do to help us achieve our goal and provide our undergraduate members the best opportunities. All of us have been beneficiaries of Beta, now as we close this very important campaign we ask that you give a bit back to maintain the tradition and the assist in continuing the Beta legacy of success and accomplishment. We hope you will visit the chapter house soon to see all the improvements we have made to our physical plant, and Alpha Tau’s home.

Our sincere thanks in __kai__,
Campaign Chairmen
Bruce McKeag '65
(402) 488-3379
bm93558@windstream.net

Bill Dana '76
(402) 968-7977
billdana@me.com

CARL MAMMEL'S GENEROUS MATCHING CONTRIBUTION LEAVES US JUST \$150,000 TO GOAL

Our loyal brothers and friends have shown their generosity by donating \$2,849,323 to the *125 Years of Excellence—Continuing Our Tradition* campaign. These gifts positively impact the future of Alpha Tau Chapter, and our undergraduate brothers truly appreciate your generous giving. All donors contributing a minimum of \$2,500, over a five-year period, will be recognized on a plaque prominently displayed in the renovated chapter house.

If an error has been made in recording your gift, or your name has been mistakenly omitted or listed improperly, we sincerely apologize. Please advise our campaign coordinator at (785) 843-1661 so that we may make a correction. Thank you, loyal alumni!

kai Circle

(\$250,000 and above)

The Mammel Foundation
Carl G. Mammel '52
Alpha Tau Undergraduate
Chapter

Knox Circle

(\$100,000 to \$249,999)

Robert Kretz '58
W. Grant Gregory '60
William C. Dana '76

Alpha Tau Legacy Society

(\$50,000 to \$99,999)

Anonymous
Stephen D. Andersen '60
Hedgecock Family Gift
Norman R. Hedgecock '70
Jake W. Hedgecock '10
Irv Dana III '72
In memory of his
Parents, Irving R. Dana Jr.
and Mary Jane Dana
David G. Werner '75

1888 Charter Society

(25,000 to \$49,999)

Mary C. Arth
In memory of
Lawrence J. Arth '62
Donna Woods
In memory of
Thomas C. Woods,
Phi Chi (Yale),
Thomas C. Woods II '40,
Thomas C. Woods III '72,
and Frank H. Woods 1890
In honor of
Jon J. Hinrichs, M.D. '62
John W. Hummel '55
Jacob Family Gift
Thomas N. Jacob '59
Thomas A. Jacob '85
Michael S. Milroy '59
Baird Family Gift
Sam P. Baird '63
Todd A. Baird '88
Scott A. Baird, *Phi Chi (Yale)*

Bruce McKeag '65

Jody Parker '66
In memory of
Phil Bowen '66 and
Geoff Heiden '66
Dennis D. Bloom '67
Bruce "BC" Christenson '67
John M. McHenry '67
The Honorable
David K. Karnes '68
In honor of
Dave and Liz Karnes
Donald J. Walla, M.D. '71
Doug E. Deeter '72
Penny and
James R. Krieger '72
Craig Pohlman '74 and
Chuck Mangimelli '74, Room 3

Sjulin Family Gift
Carl J. Sjulin '80
David H. Sjulin '82
Kimberly and
Thomas Egan Jr. '89

Loving Cup Society

(\$15,000 to \$24,999)

Charles E. Wright '51
J. Roger Myers '60
John E. Lahiff '61
Larry L. Dlugosh '62
James R. Poggemeyer Fund
Thomas D. Poggemeyer '62
In memory of
James R. Poggemeyer '62
Michael J. Wortman '67
David L. Erickson '69
Kratina Family Gift
Mark D. Kratina '70
Mark D. Kratina Jr. '99
Scott D. Greenwood, M.D. '71
In honor of
Duane Sullivan '68 and
David Morrison '71
David F. Firestone '72
Lester F. Buckley '74
Mark A. Larsen '76
Russell V. Peterson Jr. '76
Stacy and Bradley Focht '77
Kirk J. Trofholz '78

Nikunen Family Gift
Michael A. Nikunen '76
David P. Nikunen '80
Robert D. Nikunen '84
The Foley Family and
Thomas G. Foley '81
In memory of
James P. Foley '50
Edward E. Miller '81
Mattox Family Gift
Andy Mattox '96
Todd Mattox '99
Rick W. Fuchs '00

Dragon Society

(\$10,000 to \$14,999)

J.P. Cullen '49
In memory of
Bob Kasmarek '49
Calvin R. Johnson '56
J. William Gibson '59
In memory of
Robert J. Gibson '64
Douglas G. Olson '59
Donald B. Stokes '59
Carpenter Family Gift
Terry Carpenter '60
Robert Carpenter '83
Tyler Carpenter '11
Carlton "Lee" Peterson '60
R. C. Mead, D.D.S. '62
James E. Rembolt '62
Robert B. Keim '65
John W. Hancock '66
Thomas G. Morgan '66
Craig Christiansen '70
Douglas V. Krenz '70
Sue and Dr. Jud C. Martin '72
Gregory E. Sutton, M.D. '72
Haskins Family Gift
Gregory E. Haskins, M.D. '74
Jeffrey W. Haskins '75
John Roley '74
John M. Kilty '76
John F. Dittman '81
Larry J. Lubeck '81
JoAnn and
Mark D. Jepson '82
Link S. Wilson '82

Dan Woodward '82
Preston M. Mesick '03
Mark Antonson '04
Jon T. McClymont '06

Wooglin Society

(\$5,000 to \$9,999)

Jean S. Jeffrey
In memory of
Michael L. Jeffrey '63
Kauf Family Gift
Karl Kauf 1918
Dave Kauf '51
Ted Kauf '81
Paul Kauf '83
John "Jack" Stewart '39
In memory of
Donald W. Stewart 1910,
Donald W. Stewart Jr. '42,
and Roger M. Stewart '45
John C. Dean '43
Thomas E. Frolik '58
In memory of
T.J. Frolik
Sterling "Mac" Ryder '58
In memory of
Bruce H. Thomas '29
Jim McKenney '59
Ralph "James" Goodell '60
David J. Humphry '60
Ronald L. Eakes '61
Robert J. Kvaal '61
A. Michael Alesio '62
In memory of
Donna Faye Alesio
Jon J. Hinrichs, M.D. '62
James R. Humphry '62
Daniel Wherry '62
John C. Abel '63
William S. Bullock '63
Lawrence A. Frolik '63
Kile W. Johnson '63
Lee B. Marshall '63
Steven R. Hutchins '64
Max Martin Jr. '64
James N. Shreck, M.D. '65
Robert T. Trotter II '65

Campaign Status

At-a-Glance

As of August 13, 2014

\$3 Million Goal

\$2,849,323 Total Pledges

27% Participation

1,243 Mailable Alumni

John C. Hall, M.D. '66
In memory of
John Abrahamson '60 and
Geoff Heiden '66
Charles R. Packard '68
David R. Holst '70
Thomas E. Martin '70
John A. Meese '70
In memory of
Carl J. Meese
Vince Sutton, M.D. '70
Douglas Duven '71
Gayle and
Kent Lacey, M.D. '72
Michael J. McGahan, M.D. '72
In memory of
Barney McGahan
Steven M. Williams, M.D. '72
John P. Jacupke '74
Martens Family Gift
Steven J. Martens '75
Stuart B. Martens '01
Marshall W. Martens '06
Peter J. Hohnstein '76
John C. Welch '76
Kenneth D. Rice '77
Tim A. Scott '77
Thomas W. Showers '77
In memory of
Tom Beyer '77
Brian A. Worrall '77
John A. Albright '78
Clark W. Antonson, M.D. '78



Michael W. McGillick '79
Philip Strevey '79
Brown Family Gift
Tim Brown '80
Taylor Brown '05
Dave Johnson '80
Drew D. Stange '80
Steven V. Hagan '81
Craig L. Nelson '81
Michael S. Kerrigan '82
Wiegert Family Gift
Joel R. Wiegert '97
Robert L. Wiegert GF '00
Aaron J. Wiegert '01
Taylor Faulkner '99
Purdy Family Gift
Bryan M. Purdy, M.D. '00
Keith A. Purdy '02
Justin T. Sheets '01
Jill and Ryan S. Duell '03
Kenton M. Moore '06
Tom Salistian '06
Ervin L. Williams '08

Three Stars Society
(\$2,500 to \$4,999)

Jane March Brownlee
In memory of
John T. Brownlee Jr. '36
John T. Brownlee III '66
Elizabeth and Robert Griego
In memory of
John T. Brownlee Jr. '36
John T. Brownlee III '66
Don and Faith Jensen
Betty J. Sup
In memory of
Gary L. Sup '61
Meldrum Family Gift
Jackson N. Meldrum '29
John "Gordy" Meldrum '61
Seiboldt Family Gift
William J. Seiboldt '42
Jay W. Seiboldt '78
Tyler J. Seiboldt '06
Grant W. Seiboldt '09
John A. Haslam '45
William F. Wiese '47
Ernest E. Johnson '49
In honor of the
Class of 1948-1952
Peter J. Peters '49
Stuart V. Reynolds Sr. '50
Thomas L. Weekes '50
Romjue Family Gift
Larry C. Romjue '57
Edwin E. Romjue '62
Milton K. Romjue '66
In memory of
Earl S. Romjue
Harold E. Johnson '58
In memory of
Earl and Evelyn Johnson
William R. Pohlman '59
Jane and Terry Carpenter '60

Craig P. Colburn '62
Douglas J. Cotner '62
John H. Lonquist '62
James M. Penney '62
James T. Gleason '63
Richard S. Elliott, M.D. '64
Gary W. Frazer '65
Terry Hancock '65
Jon L. Wendt '65
David M. Schmidt '68
Daniel H. Eakes '69
Michael J. McCarthy '69
Kerry T. Winterer '69
Doug Beckwith '70
In memory of
Ralph Beckwith '47 and
John T. Brownlee III '66
David E. Morrison '71
In honor of
Scott D. Greenwood, M.D. '71
Bryan J. Tuma '74
Dan J. Watson '75
In honor of the
Leadership of the
Pledge Classes of '72 and '73
Brian M. Mumaugh '76
In memory of
William D. Holmes '76
Joseph "Bill" Santoro Jr. '76
J. Mark Dunbar '78
Jon Post '78
Douglas H. Schuring '78
Thomas R. Tritsch, D.D.S. '79
Steve Moody '80
Neil P. Moseman '80
Michael H. Robinson '80
Spray Family Gift
J. L. Spray '80
Jack Spray '08
William C. Buntain '81
Paul A. Magnuson '81
Douglas J. Scharck '81
Scott J. Slaggie '81
Drs. Nicole and
David Kaufman '89
In honor of
Elijah, Josiah, and Anaise
Paul M. Schreier '97
Matt Boyd '99
Laura and David Ridenour '00
William K. Norton '02
Adam W. Barney '04
Cuyler C. Gembol '04
Barton Sattler '04
Corey C. Clifford, M.D. '05
1515 R Fund
(\$1,515 to \$2,499)
Keith G. Mumby '50
Gary E. Hrubby '61
In memory of
James R. Trester '61
Tom Chambers '62
Dorn E. Van Cleave '62
Del Snoberger '66

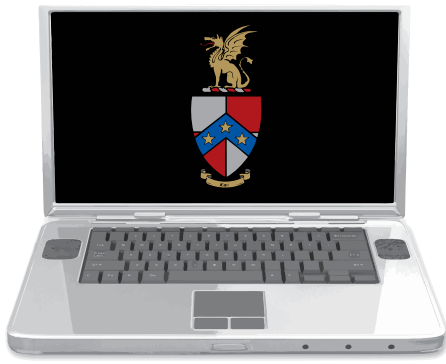
John S. McCollister '67
Peter E. Allman '76
William C. Duven '76
Rockford G. Yapp III, M.D. '77
In memory of
Rockford G. Yapp Jr. '51
H. Cameron Hinds '79
Russ Rice, D.V.M. '80
Michael A. Minnick '81
Randall Jelinek '82
J. Jessup Wilson III '82
Mike Bydalek '86
John P. Christenson '98
Philip T. Christenson '00
Matthew D. Jansen '00
Eric R. Johnson '00
Anthony M. Hohn '01
Miles M. Hunke '06
Matt Rosno '06
Andrew J. Hover '07
Alpha Tau Pride Fund
(\$500 to \$1,514)
Brent and Lori Moore
R. Charles Bocken '40
Eugene S. Merchant, D.D.S. '43
Kenneth Kailey '46
William T. Greer '48
Clark R. Smaha '51
Harlan "Bud" Wiederspan '51
Frederick T. Daly '54
Richard M. Reische '54
Randolph M. Clark '55
Arliss "Al" Brash '59
William L. Cumberland '59
John H. Gilliland '59
John C. McCabe '59
George L. Otterson Jr. '59
Wilbur "Lee" Bentz '60
In memory of
John Abrahamson '60
Gary M. Matson '60
In memory of
John Abrahamson '60
Ned Nolte '60
In memory of
Craig, Steve, Jay, and Abie
Charles L. Norton '62
Robert H. Purcell '62
Larry D. Johnson '64
Dale I. Parker '64
Dale R. Brockmeier '65
In memory of
Jerry L. Brockmeier '69
T.J. Formanack D.D.S. '65
Douglas A. Anderson '67
Craig A. Bassett, M.D. '67
David R. Buntain '67
Jon D. Hoffmaster '67
James S. Jansen '67
In memory of
John T. Brownlee III '66

William M. Roberts '67
In memory of
Neal T. Jenkins '44 and
John T. Brownlee III '66
Robert G. Thacker '67
In memory of
Jerry Korshoj '67
Tom A. Wiese '67
Bennie Cohen '68
Bill V. Strain '68
Duane R. Sullivan '68
In memory of
John T. Brownlee III '66
Kaye and
Robert B. Whitmore '68
Luther Frerichs '69
Steven C. Kruse, D.D.S. '69
John H. Baldus '71
In memory of
Margaret and
Burton W. Folsom '43
Martens Family Gift
Bob Martens '71
Ben Martens '01
Zach Martens '03
Bruce Swihart '71
William G. Partington '72
Jeffrey L. Gerhart '75
Jay R. Mayne '73
Rock E. Snowden '73
Thomas W. Allman '74
Joe Bergholz '74
Reginald E. Davies III '74
Paul W. Wortman, D.D.S. '74
Brian K. Bassett '75
Scott Kugler, D.D.S. '75
David N. Devoe '76
In honor of
his Beta Brothers
Scott A. Darling '77
James F. Jenkins, D.D.S. '77
In honor of
Nellie and Hattie
Chris R. Blunk '78
Michael Walla '78
Kevin Atwater '79
Andy Bock '79
David C. Pauley '79
Greg H. Perry '79
David Peterson '79
John C. Peterson, M.D. '79
Tommeraasen Family Gift
Miles C.
Tommeraasen, M.D. '79
Miles A. Tommeraasen '09
Kent A. Trofholz '81
Steven M. Roberts '86
Christopher B. Stokes '89
Bradley E. Kregg '98
Jeffrey D. Beavers '00
Daniel D. Mauler '01
Thomas F. Colwell '02
Geoffrey E. Mickells '02
Josh Paula '02
Amberly and Ryan Austad '04

Brett R. Wergin '04
Tony Cimino '05
In honor of
the Pledge Class of 2004
Matthew P. Lusk '05
Amanda and Scott Barker '07
Conner A. Dana '08

Other Donors
(Up to \$499)

Anonymous
Kent Endacott
Louise V. Howell
In memory of
James G. Howell '35
Megan Vadnais
In honor of
Mark Antonson '04
Lloyd E. Peterson '45
James C. Martin Jr. '47
James R. Brownlee '48
John F. McLeay '49
Richard L. Wakeman '50
In honor of
all Alpha Tau Betas
Michael C. Hadow '52
Robert L. Malster '52
In memory of
Tom Harrington '52
Stephen P. Visek '52
James W. Hewitt '53
John R. Stebbins '53
Gaylord Brinlee '57
Jerry Marples '57
John A. Stansbury '59
Stephen P. Davis '62
Van E. Vahle, M.D. '63
Michael C. Carroll '64
Jack W. Klingbiel '65
Mike Burdic '67
John R. Brickson '68
James B. Dobler '70
Michael W. Ray '70
Robert J. Woltemath '71
John H. Chain, M.D. '72
Gregory A. Dollis '74
Thomas F. Pflug '77
Kent Boesiger '85
Scott A. Lewandowski '85
Steve Rohrig '88
Jeff L. Rohrig '91
In memory of
Danny Poulos '91
Blaine A. Christiansen '98
Ryan D. Ragsdale '98
Kourtney and
Ryan Merrill '99
Daniel R. Shepherd '01
Nathan D. Bahensky '02
Gregory J. Walklin '03
Matt Breck '04



Beta Theta Pi Alumni Association of Nebraska
P.O. Box 22251
Lincoln, NE 68542


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VISIT US ONLINE

To see pictures of the house and more information about the capital campaign, visit www.1515r.org.

For updates from the chapter, back issues of *The Dragon's Tale*, or to make a recruitment recommendation, visit the chapter's website at beta.unl.edu.

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Beta Theta Pi, Alpha Tau Chapter

Important Campaign Update!

HOW BETA INFLUENCED MY LIFE

BY RUSS PETERSON '76

When I headed off to college I had no clear direction for my life. My focus horizon was no longer than a semester or oftentimes a weekend at a time. In fact, I tell the story of when I was a junior and sat down with my advisor to ask what major I could declare to graduate by the end of my senior year. She said I had a lot of English credits and could major in that field. At the end of four years I graduated with an English degree, but still without much of an understanding of what my future could be.

I share this because up to that point my life was an evolutionary process. Perhaps you can relate to that lack of clarity or purpose in your own life during your college years. As I reflect on how I worked my way through those times, there are many fortuitous events that occurred in my life to shape who I am today. One of those significant events was being an Alpha Tau Beta.

Being a Beta created a sense of family within a large institution. It was this family that cared about me, called me out when I got out of line, and created a sense of collective responsibility that pushed me to be a better person. Like any family there were instances that put you on your head at times, but there was still a bond of brotherhood forged. It was at the Beta house where I learned what male friendship really meant. Some of my lifelong friendships were founded during those four years. We weren't saints by any means, even though we told alumni we were. We were aspiring adults trying to figure out what that meant. We had fun and, at



times, thanked our lucky stars that we survived. But the fact remains that we were always there for each other.

Living in the house was a special time. It threw us all together and provided a great experience to grow closer. But times have changed. We had three high-stacked sleeping dorms, no air conditioning, and cobbled-together wiring. As alumni, we owe it to the next generation to wrap-up our fundraising efforts as we have provided a chapter house that will continue to foster those same experiences in a better environment. Supporting Alpha Tau by donating to the capital campaign is a way for us to give back to those who provided that experience for us when we were in college.

The bond I formed with my Beta brothers has followed me through my adult life. The relationships made during those years have continued to impact me by having friends who accept me for who I am, no matter what direction I lean. We provide support during difficult times, celebrate successes, invest in each others' ventures, and expand our connections with those who can help us along life's path.

Being a Beta has richly blessed and impacted my life.

Russ and his wife, Jennifer, live in Fremont, Nebraska. They have four children and one grandson. Russ is the CEO and owner of Nye Health Services, a senior housing and healthcare business that operates long-term rehabilitation, assisted living, and senior housing campuses in eastern Nebraska.