

DATE

Daniel Rice BTP/UNL - Non Donor 1981-after
Pennington & Company
501 Gateway Dr Ste A
Lawrence, KS 66049

Dear Brother Rice,

The men of Alpha Tau Chapter have put forth tremendous effort to ensure the success of the *125 Years of Excellence-Continuing Our Tradition* campaign. Our journey has been prosperous, resulting in the campaign reaching \$2,710,683 in total written commitments from 335 alumni and friends.

Alpha Tau stands strong because of the collective efforts of more than 2,100 alumni over our 125-year existence. Each generation must do its part to support the next generation throughout our chapter's lifespan. We need all 1,228 living alumni to help lay the foundation for our next century of excellence. With your help, this project will, no doubt, accomplish exactly what it was envisioned to be: a catalyst that will provide active members with a premier living and learning facility, ensuring our place at the University of Nebraska-Lincoln for years to come. (Keep in mind the active chapter has also pledged \$250,000 to our campaign.)

Although we have been successful in our endeavors, we must raise an additional \$300,000 to reach our project goal of \$3 million. We know we can reach our goals; we just need the right motivation. To motivate us, a few generous alumni have agreed to match every new gift or pledge donated to the campaign. Now is the time for you to join your brothers and help us secure this once in a lifetime opportunity.

Danielle, you are a vital component in continuing this legacy. Your pledge, whether it's \$1,000, \$2,500, even \$10,000 (which can be spread across five years) will help us reach our \$3 million goal and maintain Alpha Tau's place as a top fraternity at UNL. Please consider your role in this project and return the enclosed pledge form today. Thank you for your support; it is greatly appreciated.

Yours in _kai_,
Campaign Chairmen



Bruce McKeag '65
(402) 488-3379
bm93558@windstream.net



Bill Dana '76
(402) 968-7977
bdana@cbre.com

P.S. Remember, the brothers who preceded us built a house enabling the wonderful, life-changing experiences that we all cherish.