

DATE

Danielle Rice BTP/UNL - Donor 1981-after  
Pennington & Company  
501 Gateway Dr Ste A  
Lawrence, KS 66049

Dear Brother Rice,

The men of Alpha Tau Chapter have put forth tremendous effort to ensure the success of the *125 Years of Excellence-Continuing Our Tradition* campaign. Our journey has been prosperous, resulting in the campaign reaching \$2,710,683 in total written commitments from 335 alumni and friends **--- including you.** Thank you for getting us to this point in the campaign.

Alpha Tau stands strong because of the collective efforts of more than 2,100 alumni over our 125-year existence. Each generation must do its part to support the next generation throughout our chapter's lifespan. We need all 1,228 living alumni to help lay the foundation for our next century of excellence. With your help, this project will, no doubt, accomplish exactly what it was envisioned to be: a catalyst that will provide active members with a premier living and learning facility, ensuring our place at the University of Nebraska-Lincoln for years to come.

Although we have been successful in our endeavors, we must raise an additional \$300,000 to reach our project goal of \$3 million. We know we can reach our goals; we just need the right motivation. To motivate us, a few generous alumni have agreed to match every new gift or pledge, **including extensions to existing pledges**, donated to the campaign.

Danielle, you are a vital component in continuing this legacy. Today we are asking you to consider increasing your pledge or making another contribution. Your additional pledge, whether it's \$1,000, \$2,500, even \$10,000 (which can be spread across five years), will help us reach our \$3 million goal and maintain Alpha Tau's place as a top fraternity at UNL. Please consider your additional role in this project and return the enclosed pledge form today. Thank you for your continued interest and support; it is greatly appreciated.

Yours in kai,  
Campaign Chairmen



Bruce McKeag '65  
(402) 488-3379  
bm93558@windstream.net



Bill Dana '76  
(402) 968-7977  
bdana@cbre.com