

August 12, 2013

«FullName»
«AddressLine1»
«AddressLine2»
«City», «State» «Zipcode»
«Country»

Dear Brother «LastName»,

As chairmen of the *125 Years of Excellence – Continuing Our Tradition* campaign, we are thrilled to report that thanks to YOU, construction is almost complete at 1515 R Street. This construction represents the culmination of several years of planning, dedication, and hard work.

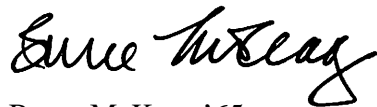
Today, we stand in anticipation of a new era as we renovate our historic home to meet the needs of our 21st century members. This house will honor past and present Betas and secure our future at the University of Nebraska. On behalf of the campaign committee, thank you for your interest and participation in the campaign.

Construction has progressed smoothly, and the chapter house will be ready for occupancy in August, just in time for the start of classes. The remodeling has moved at a fast pace, and we encourage you to visit www.1515r.org to follow our weekly progress, update your personal information, and view past campaign publications and undergraduate newsletters.

Nearly 300 alumni and friends have pledged \$2,521,142 as of August 5, including your generous contribution of «TotalContribution», but we still need additional support to reach our \$3 million goal. We challenge ourselves to reach this goal before September 30. When you return for the house rededication and 125th anniversary on November 1 and 2, we want to ensure our construction and mortgage loans will not unduly burden our present and future brothers. Every dollar raised now is one less dollar to be repaid after the undergraduates move into the new chapter house. Pledges paid now will also keep house payments low and reduce our borrowing costs.

«Nickname», we are deeply grateful for your generosity. However, the campaign could greatly benefit from your additional support, especially as renovation concludes. Please consider making an additional pledge by completing and returning the enclosed pledge form. We know that you have memories and friendships from your Beta days at Nebraska that have enriched your life. We are confident the next decades will be as exciting as the past. With your help, we can ensure Alpha Tau Chapter's prominent standing at the University of Nebraska for years to come.

Yours in ___kai___,
Campaign Chairmen



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